

Privacy Policy

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This privacy policy describes how we collect, use, and share your information. Words of specialized meaning in this Privacy Policy share the meanings given them in our Terms of Service (<https://www.sprowtlabs.com/legal/terms-of-service>).

We Collection Information From or About You

Whenever you access our Website and its Content, regardless of Device, we may collect information from or about you. This may include:

Information that You Voluntarily Share. We may collect and store "Personal Information" such as your name, email address, mailing address, telephone number, bank account or credit or debit card number, and other similar information that you share solely for our use and that we could use to identify you. You typically share Personal Information when you initially register an Account or subsequently update an Account. You may also share Personal Information when you email us, provide user feedback, complete our customer surveys, or inquire about technical or customer support. In addition to Personal Information, we may also collect and store information relating to the use of your Account, such as, for example, when you view, store, and use recipes, files, and other information. We may also collect other similar information -- even if such information may be used to identify you -- that you voluntarily share for public viewing. This might happen, for example, if you voluntarily post messages (such as on our "Forum" page) or contribute other User Content to the Website. You may also control whether you voluntarily share your geographic location and usage data for public viewing on the Website.

Information Obtained Through Devices Linked to Your Account. We may collect "Device Information" (if you link a Device to your Account) that includes a unique identifier for your Device, your current software and version, your IP address, your geographic location, and data about your usage. We primarily use Device Information to improve our service and to help support use of your Device.

Other Information Collected Through Commonly Deployed Web Technologies. Non-personal information that we collect may include information about how you and our other users access, use, and interact with our Website and its Content. This may include, for example, browser type, language preference, referring site, and the date and time of each visitor request. We collect this kind of information automatically by deploying "cookies" and other technologies such as device identifications, pixel tags, and web beacons. We currently do not respond to "Do Not Track" signals from internet browsers. If you would like to prevent the use of cookies or other tracking technologies, you must disable cookies or tracking technologies in your internet browser settings; however, doing so may affect your experience as some features of our Website may not work as intended. You can learn more about these commonly used technologies here: <http://www.allaboutcookies.org>.

Information Collection Categories

Personally Identifiable Information (PII). We collect PII (i.e., personal data), as defined by the laws or regulations of the country of applicability as described by the Insights Association (IA) and European Society for Opinion and Marketing Research (ESOMAR). For example, PII may be collected should a consumer contact the Company on his/her own initiative or opt-in to register or to participate in a survey.

Non-PII. The Non-PII we collect may include, as an example, browser types, IP address, domain names, operating systems, language preference, platform type, access dates and times, referring website addresses, browsing, search activity, and online transactions.

Appended Information We may receive in Recruiting for Third-Parties. The Company will not sell, distribute, or otherwise release personally identifiable information it collects to a third party. Although certain information is shared with our clients, the Company will never release full contact information without expressed permission from participants invited to join research projects.

We Make Reasonable Efforts to Protect the Information We Collect

We take reasonable precautions, consistent with standard industry practices, including administrative, technical, and physical measures, to safeguard your sensitive personal information against loss, theft, and misuse, as well as against unauthorized access, disclosure, alteration, and destruction. We do not guarantee that these reasonable precautions are sufficient to safeguard your sensitive personal information in every instance.

We Will Use the Information We Collect

We will use the information we collect from you to provide the services you request; to create and register an Account, if you create one; to allow you to create and share User Content with others, if you so choose; to process and record any payments you make; to better understand customer behavior and usage patterns; to make improvements to our Website and our product and service offerings; and to send newsletters, surveys, offers, and other promotional materials related to our services and for other marketing purposes of Sprowt Labs.

We May Share the Information We Collection in Limited Circumstances

We do not share any Personal Information for others to use in marketing or advertising goods and services to you. But we do share the

information we collect under the following limited circumstances:

Usage Reports. We may create and publish reports based on aggregated usage, demographic, and similar data that excludes any personally identifying information.

Service providers. We may share information that we collect, including Personal Information, with companies who provide services to us, such as those who process orders and payments. If we share your information with third-party service providers, we will use service providers who protect Personal Information in a manner that is at least as protective as our own and who use your information only to provide services to us.

Legal Processes. We may share all types of information with others as required by, or permitted by, law. This may include sharing all types of information with governmental entities, or third parties in response to subpoenas, court orders, other legal process, or as we believe is necessary to exercise our legal rights, to defend against legal claims that have been brought against us, or to defend against possible legal claims that we determine in our sole discretion might be brought against us.

Sale of our Business. We may transfer any and all information we collect, including Personal Information, to the relevant third party in a reorganization, merger, or sale of our business.

We Do Not Knowingly Collect Information from Persons Below the Age of Consent

We do not knowingly collect or store any personal information from or about children under the age of 13 or anyone who is under the age of consent for the consumption of alcoholic beverages in the jurisdiction in which they reside. We will take steps to delete the personal information of any such person as soon as possible after learning that we have collected such personal information.

You May Change Your Personal Information

You may change any of your Personal Information in your Account by editing your profile within your Account. You may request deletion of your Personal Information by us, but please note that we may be required to keep this information and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements). When we delete any information, it will be deleted from the active database, but may remain in our archives. We may retain your information for fraud or similar purposes.

Data Retention

The Company retains data it uses for research purposes for periods determined by our clients, after which the information is removed and discarded. If you have contacted us or provided PII to the Company to be contacted or joined our mailing list, we will retain your information for as long as you're active or as needed to provide you with information. If you wish to request that we no longer use your information to provide you services, please email us at contact@sprowtlabs.com.

You May Opt Out of Receiving Certain Communications

You may opt out of our use of your Personal Information for purposes of delivering newsletters, surveys, offers, and other promotional materials for our marketing and related purposes by following the unsubscribe instructions that accompany any such materials or by [contacting us directly](#). We may, nevertheless, continue to send communications to you for other purposes, such as notices about changes to our Terms of Services, changes to this Privacy Policy, or firmware updates.

Compliance with Law Enforcement

If it becomes necessary by law or legal process for the Company to disclose your personal information, we may do so upon determination that such disclosure is legally necessary.

Other Policies May Also Apply

Our privacy policy does not apply to websites or applications offered by other companies or individuals, including products or sites that may be displayed as advertisements. We encourage you to read the privacy policies of any third-party website before transmitting personal or other information.

Changes to this Website Privacy Policy

We may update this Website Privacy Policy from time to time. If we make material changes, we will post the new Website Privacy policy on this page with a notice that the Website Privacy Policy has been updated.

You May Contact Us About Our Policy

If you have any questions or concerns about our privacy policy, including questions about deleting or correcting your Personal Information, please [contact our support team](#).